

MIAMI BEACH

Mirabella Press Coverage Update

March 12, 2024

Press Clip PDFs linked HERE Carma Press Clip PDFS linked HERE FBMB Media Dines & Stays Doc linked HERE

Total Number of Articles: 48 Total UVMs: 336,440,080 Total Media Dines: 25

Media Dines to date:

- 1. Nov. 4 Marianna Rodriguez (NBC 6)
- 2. Nov. 15 Matt Meltzer (Thrillist)
- 3. Nov. 15 Melissa Pupo (Time Out)
- 4. Nov. 17 Cheryl Tiu (Forbes)
- 5. Nov. 21 Olee Fowler (Eater)
- 6. Nov. 29 Mark McGarry (In Touch)
- 7. Dec. 4 Gretchen Andrew (Whitewall + The Art Newspaper)
- 8. Dec. 5 Melinda Sheckells (Hollywood Reporter)
- 9. Dec. 5 David Morris (Travel + Leisure)
- 10. Dec. 6 Jacqueline Terrebonne (Galerie)
- 11. Dec 6 Rosa Sanchez (Harper's Bazaar)
- 12. Dec. 7 Leah Bitsky (NY Post)
- 13. Dec. 7 Adam Robb (Travel + Leisure, Wine Enthusiast)
- 14. Dec. 8 Idalia Salsamedi (Vogue, Elle, WWD)
- 15. Dec. 8 Cassell Ferere (Forbes)
- 16. Jan. 4 Isis Briones (Freelance: Veranda)
- 17. Jan. 18 Alexis Frazier (WPLG Local 10)
- 18. Feb. 2 Heidi Mitchell (NY Post)
- 19. Feb. 11 Jenise Fernandez (WPLG Local 10)
- 20. Feb. 11 Juan Maqueda (InfoNegocios)
- 21. Feb. 14 Beth Landman (The Hollywood Reporter)
- 22. Feb. 18 Laura Robayna (Hora Miami)
- 23. Feb. 25 Jenny Mannerheim (L'Officiel St Barth)
- 24. Mar. 5 Dominique Krauskopf (Voyager Magazine)
- 25. Mar. 10 Irene Moore (Biscayne Times)

About CNN Brasil

- Profile: CNN Brazil (Portuguese: CNN Brasil) is a Brazilian news-based pay television channel.
- UVM: 33,893,350
- Link: https://www.cnnbrasil.com.br/viagemegastronomia/gastronomia/miami-10-novidadesgastronomicas-de-chefs-estrelados-a-casas-italianas/

About BizBash

- Profile: BizBash Media Inc. is a global trade media platform for event venues and resources based in New York City. In the dynamic live gathering industry, BizBash is the largest media source for both event pros and "hidden planners" with more than 225,000 monthly users.
- UVM: 101,500
- Link: https://www.bizbash.com/venues-destinations/united-states/miami-south-florida/mediagallery/22889671/new-venues-in-miamisouth-florida-for-spring-2024-meetings-and-events

About InfoNegocios

- Profile: Digital newspaper of the business world. Video and photo information on the main events and businesses in Córdoba and the interior of Argentina
- UVM: 95,350
- Link: <u>https://infonegocios.miami/miami/miami-en-semana-santa-que-hacer-en-familia-en-la-ciudad-del-sol-para-esta-fecha-7-lugares-que-tienes-que-visitar</u>

About Imagen Miami

- Profile: Best of Miami in Spanish. Culture, art, music, fashion, reading, and more.
- UVM: 11,669
- Link: https://imagenmiami.com/disfruta-de-una-pascua-inolvidable-en-miami-los-mejores-brunchspara-celebrar-en-familia-o-con-amigos/

About Modern Luxury Miami Magazine

- Profile: Miami magazine is a high-end luxury lifestyle publication that champions the vibrant style and sophistication of the greater Miami area.
- UVM: 50,000
- Link: <u>https://mlmiamimag.com/best-hotels-miami</u>

About Ocean Drive Magazine

- Profile: OCEAN DRIVE magazine is the quintessential fashion and lifestyle magazine for South Florida, delivering the latest trends in fashion, beauty, art, travel, real estate, and entertainment.
- UVM: 39,051
- Link: <u>https://oceandrive.com/leap-day-miami-2024</u>

About El Nuevo Herald

- Profile: El Nuevo Herald is a McClatchy newspaper published daily in Spanish in Southeast Florida, in Florida, the United States.
- UVM: 1,219,010

• Link: <u>https://www.elnuevoherald.com/noticias/acceso-miami/diversion/article285742621.html</u>

About Diario Las Américas

- Profile: Diario las Américas is the oldest Spanish newspaper in Miami for the Hispanic community.
- UVM: 577,351
- Link: <u>https://www.diariolasamericas.com/cultura/conoce-cuatro-restaurantes-disfrutar-un-buen-vino-miami-n5351812</u>

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- Profile: OCEAN DRIVE magazine is the quintessential fashion and lifestyle magazine for South Florida, delivering the latest trends in fashion, beauty, art, travel, real estate, and entertainment.
- UVM: 39,051
- Link: <u>https://oceandrive.com/best-hotels-miami</u>

About The Miami Guide

- Profile: Discover the best of Miami from news, events, food, design, nightlife and more this magic city has to offers. The Miami guide has been the definitive guide to all the best of Miami from news, events, food, design, nightlife and more this magic city has to offers.
- UVM: 9,615
- Link: <u>https://themiamiguide.com/miamis-best-brunch-spots-2024/</u>

About Miami Living Magazine

- Profile: Miami Living Magazine is an important and viable digital magazine in South Florida and beyond. As the only entertainment focused magazine for travelers, visitors and local residents in South Florida, Miami Living provides a mix of essential and up-to-date entertainment information.
- UVM: 17,963
- Link: <u>https://www.miamilivingmagazine.com/post/unveiling-fontainebleau-miami-beach-s-legendary-offerings</u>

About Elite Traveler

- Profile: Elite Traveler is a luxury lifestyle magazine .Since its launch in 2001, Elite Traveler has been the market-leading guide and curator of the global luxury lifestyle of ultra-high-net-worth (UHNW) individuals.
- UVM: 141,886
- Link: https://elitetraveler.com/travel/hotel-news/the-best-hotels-in-miami

About InSouth Magazine

- Profile: We have seven years of experience celebrating the values of our Latino culture in the US and the Upstate using inSouth Magazine as a means of communication with an online publication visiting www.insouthmagazine.com and a printed magazine that circulates throughout the Upstate .
- UVM: 4,340
- Link: <u>https://www.insouthmagazine.com/news/mirabella%3A-un-tesoro-italiano-en-el-corazón-de-</u> miami

About The Miami Guide

- Profile: Discover the best of Miami from news, events, food, design, nightlife and more this magic city has to offer. The Miami guide has been the definitive guide to all the best of Miami from news, events, food, design, nightlife and more this magic city has to offer.
- UVM: 9,615
- Link: <u>https://themiamiguide.com/where-to-eat-stay-and-play-during-the-miami-international-boat-show-2024/</u>

About Thrillist Miami

- Profile: Thrillist is an online media website covering food, drink, travel and entertainment. The company was founded in 2004 and is based in New York City, United States.
- UVM: 2,481,571
- Link: <u>https://www.thrillist.com/eat/miami/best-restaurants-in-miami</u>

About Restaurant Hospitality

- Profile: With nearly a 100-year-history, Restaurant Hospitality is dedicated to serving the needs of those independent operators, giving them inspiration and information about how to run their businesses better.
- UVM: 22,935
- Link: <u>https://www.restaurant-hospitality.com/new-restaurant-concepts/anthony-vitolo-opens-italian-restaurant-vitolo-fort-lauderdale-florida</u>

About Medium

- Profile: Medium taps into the brains of the world's most insightful writers, thinkers, and storytellers to bring you the smartest takes on topics that matter. So whatever your interest, you can always find fresh thinking and unique perspectives.
- UVM: 85,073,807
- Link: <u>https://medium.com/the-new-york-exclusive/surprise-your-valentine-with-a-romantic-getaway-64254e23a81b</u>

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- UVM: 9,615
- Link: https://themiamiguide.com/top-restaurants-in-miami-to-try-in-2024/

About Hollywood Reporter

- Profile: The Hollywood Reporter (THR) is a multiplatform American media brand founded in 1930 and focusing on the Hollywood motion picture, television, and entertainment industries, as well as Hollywood's intersection with fashion, finance, law, technology, lifestyle, and politics.
- UVM: 15,812,645
- Link:https://www.hollywoodreporter.com/lifestyle/lifestyle-news/miami-best-new-restaurants-2023-1235639631/

About Appetito Magazine

- Profile: Our online magazine is dedicated to Italian food & drink. It is our belief that such things are among life's greatest pleasures. In fact, we are certain that Italian gastronomy is the portal to a lifestyle that inspires health, wellness and a high quality of life accessible to all.
- UVM: 7,300
- Link: <u>https://appetitomagazine.com/features/chef-michael-whites-tropical-resurgence</u>

About Imagen Miami

- Profile: Best of Miami in Spanish. Culture, art, music, fashion, reading, and more.
- UVM: 11,669
- Link: <u>https://imagenmiami.com/celebra-navidad-miami/</u>

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- UVM: 9,615
- Link: https://themiamiguide.com/your-guide-to-miami-art-week-dining-delights/

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- UVM: 9,615
- Link: <u>https://themiamiguide.com/exploring-miamis-hottest-new-restaurants-redefining-flavor/</u>

About Edible South Florida

- Profile: Edible South Florida explores our foods, our stories and our community by season. With our high-quality, aesthetically pleasing and knowledgeable publication, we inspire readers to support and celebrate the growers, producers, chefs, restaurants, food artisans and other local businesses in our community
- UVM: 13,596
- Link: <u>https://ediblesouthflorida.ediblecommunities.com/things-do/best-bets-dining-out-and-celebrating-christmas</u>

About Fifty Grande

- Profile: Fifty Grande is a new biannual magazine that explores the U.S. through travel, music and food. Our mission is to inspire more people to take advantage of all the incredible places and experiences across the country and do good along the way. This is a magazine for those who aspire to a life well-lived and see traveling, open-mindedness and new experiences central to that pursuit. As part of our mission we are committed to social good and good citizenship, and we promise to give a portion of all yearly profits to charities.
- UVM: 62,346
- Link: <u>https://www.fiftygrande.com/what-happened-at-art-basel-2023/</u>

About Cosmopolitan Mexico

- Profile: A trusted Media Outlet for a global audience offering guidance and expertise across a spectrum of topics including professional endeavors, relationships, wellness, style, and the world of entertainment.
- UVM: 320,647
- Link:<u>https://www.cosmopolitan.com.mx/viajes/ano-nuevo-en-miami-guia-para-comer-y-divertirte</u>

About Sabrosia

- Profile: Sabrosia is a dynamic media outlet with a primary focus on restaurants, food trends, and up-to-the-minute coverage of current events in the culinary world. Through engaging content and insightful reporting, they bring a flavorful blend of restaurant reviews, gastronomic experiences, and timely updates on the food industry.
- UVM: 28,200
- Link: <u>https://www.sabrosia.pr/actualidad/2023/11/29/ano-nuevo-en-miami-guia-para-comer-y-divertirte/</u>

About Galerie Magazine

- Profile: Launched in 2016 by Hudson Publishing LLC, Galerie magazine is a quarterly publication that engages readers who have a passion for art and design. Its distinctive coverage informs and inspires—delivering the finest in art, interiors, and architecture, plus compelling creative talents and fascinating destinations.
- UVM: 115,000
- Link: <u>https://galeriemagazine.com/new-miami-restaurants-2023/</u>

About Diario Las Américas

- Profile: Diario las Américas is the oldest Spanish newspaper in Miami for the Hispanic community.
- UVM: 380,564
- Link: <u>https://www.diariolasamericas.com/cultura/restaurantes-celebrar-miami-el-dia-accion-graciasn5347008</u>

About Miami Living Magazine

- Profile: Miami Living Magazine is digital magazine in South Florida and beyond focusing on entertainment for travelers, visitors and local residents in South Florida, Miami Living provides a mix of essential and up-to-date entertainment information
- UVM: 2,524
- Link: <u>https://www.miamilivingmagazine.com/post/celebrate-thanksgiving-with-these-south-</u> florida-restaurants-venues

About The New York Times

- Profile: Live news, investigations, opinion, photos and video by the journalists of The New York Times from more than 150 countries around the world.
- UVM: 143,779,862
- Link: <u>https://www.nytimes.com/2023/10/17/dining/nyc-restaurant-news.html</u>

About Eater Miami

- Profile: Dining and drinking maps, guides, and food crawls related to neighborhoods, cities, and cuisines in the metro area and cities around South Florida.
- UVM: 11,911,553
- Link 1: https://miami.eater.com/2023/10/10/23910494/mirabella-miami-now-open
- Link 2: <u>https://miami.eater.com/2023/12/26/24012836/friends-eater-miami-favorite-restaurant-newcomers-of-2023</u>

About The Miami Herald

- Profile: The newspaper employs over 550 people in Miami and the Florida Keys, and shares space in McClatchy's Washington bureau. The newspaper has been awarded 20 Pulitzer Prizes since beginning publication in 1903.
- UVM: 8,766,589
- Link 1: <u>https://www.miamiherald.com/miami-com/restaurants/article280354764.html</u>
- Link 2: https://www.miamiherald.com/article281494518.html

About South Florida Business Journal

- Profile: South Florida Business Journal is a newspaper printed in Fort Lauderdale, Florida for the Miami, Florida area, covering general business news, major events in Miami, Florida, and around the world, with sections on global news and local news, business news and political news, Florida cultural life and newspaper classified ads.
- UVM: 6,620,974
- Link: https://www.bizjournals.com/southflorida/news/2023/10/22/hospitality-tracker-10-20-23.html

About El Nuevo Herald

- Profile: El Nuevo Herald is the primary Spanish newspaper in South and Central Florida, since its launch in 1987. Coverage includes local and national news, sports and arts & entertainment.
- UVM: 1,219,010
- Link: <u>https://www.elnuevoherald.com/noticias/florida/sur-de-la-florida/article280404404.html</u>

About Miami New Times

- Profile: The Miami New Times is a free weekly newspaper published in Miami and distributed every Thursday. It primarily serves the Miami area and is headquartered in Miami's Wynwood Art District
- UVM: 720,725
- Link: <u>https://www.miaminewtimes.com/restaurants/michael-white-opens-mirabella-and-louie-estrada-opens-louies-at-palm-house-18007745</u>

About Restaurant Business

- Profile: Restaurant Business is the leading media brand in the commercial foodservice industry, with a focus on entrepreneurship, innovation and growth.
- UVM: 396,316
- Link: https://www.restaurantbusinessonline.com/emerging-brands/tao-group-groot-hospitalitymeet-miami-more-noteworthy-openings

About Miami Diario

• Profile: Miami Diario NY is a Miami-based news outlet reporting on local and international news, events, and culture.

- UVM: 67,725
- Link: https://miamidiario.com/si-acepto-siete-lugares-de-ensueno-para-casarse-en-miami/

About Restaurant Hospitality

- Profile: Established in 1919 for executives in the foodservice industry, including those operating resorts, clubs and catering operations. Dedicated to the success of full service restaurants, delivering up-to-date menu trends, operating tips, wait staff training and recipes to qualified foodservice decision-makers in the industry.
- UVM: 42,728
- Link: <u>https://www.restaurant-hospitality.com/new-restaurant-concepts/michael-white-opens-mirabella-fontainebleau-miami-beach</u>

About The Miami Guide

- Profile: The Miami guide has been the definitive guide to all the best of Miami from news, events, food, design, nightlife and more this magic city has to offer.
- UVM: 9,615
- Link 1: <u>https://themiamiguide.com/fontainebleau-miami-beach-unveils-a-taste-of-coastal-italy-with-chef-michael-whites-mirabella/</u>
- Link 2: <u>https://themiamiguide.com/exploring-miamis-hottest-new-restaurants-redefining-flavor/</u>

About Observer

- Profile: Observer offers metropolitan professionals an original take on the latest in news, culture, politics, and luxury, bringing its irreverent sensibility to a national audience.
- UVM: 913,462
- Link 1: <u>https://observer.com/2023/12/miami-florida-best-new-restaurants/</u>
- Link 2: https://observer.com/2023/12/fontainebleau-las-vegas-hotel-casino-opening-party/

About NBC 6

- Profile: WTVJ, virtual channel 6 (UHF digital channel 31), is an NBC owned-and-operated television station located in Miami, Florida, United States. The station is owned by the NBCUniversal Owned Television Stations subsidiary of NBCUniversal, as part of a duopoly with WSCV (channel 51), flagship station of the co-owned Telemundo network.
- UVM: 1,764,140
- Link: https://www.nbcmiami.com/entertainment/south-florida-live/a-la-carte/a-symphony-of-italiancoastal-flavors-and-fresh-ingredients-in-miami/3190327/

About Inside South Florida

- Profile: WSFL-TV, channel 39, serves as Miami-Fort Lauderdale's CW affiliate. The station's signal reaches South Florida television households representing more than 4 million people in Miami-Dade, Broward and Monroe counties. "Inside South Florida" is an original, local lifestyle show focused on providing their audience with informative, useful and entertaining content. It features a variety of community organizations, businesses, and happenings in South Florida.
- UVM: The WSFL-TV South Florida brings you the latest in food, sports, entertainment, and other local features across South Florida on WSFL-TV
- UVM: 10,321
- Link: <u>https://www.wsfltv.com/inside-south-florida/discover-fontainebleaus-lapis-spa-your-ultimate-staycation-oasis</u>

About Whitewall

- Profile: Launched March 2006 and serves as a high fashion and art publication for upscale readers. Features high-end fashion, art and personalities that shape the art world. Covers market trends, current news and top shows around the world. Highlighted topics include product launches, openings, artist interviews and more.
- UVM: 40,135
- Link: <u>https://whitewall.art/lifestyle/whether-you-are-exploring-or-exploiting-miami-is-our-tradition-according-to-gretchen-andrew/</u>